



national center for
homeopathy



Organizational Membership Program

**Reach Your
Target Audience**



PARTNER WITH US TODAY:

CHRISTINA DEROSE

Industry Relations

P: 856-437-4742

E: cderose@homeopathycenter.org

www.homeopathycenter.org



ABOUT THE NATIONAL CENTER FOR HOMEOPATHY

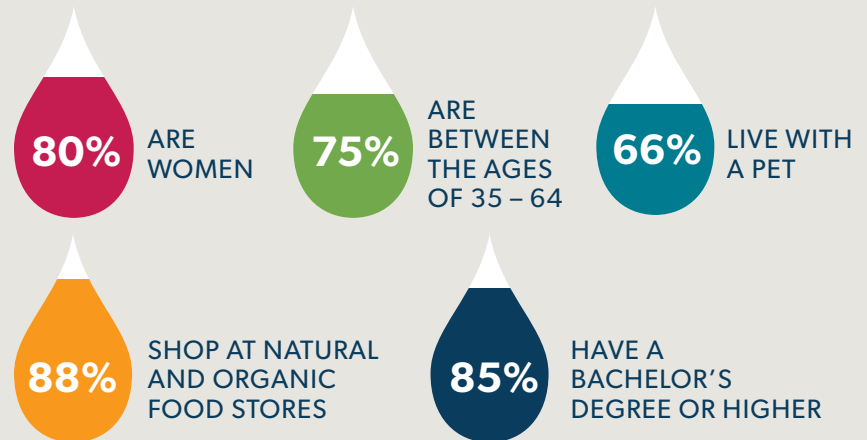
The **National Center for Homeopathy** (NCH) provides education and builds awareness while advocating for access to homeopathy as a safe, effective and affordable system of medicine.

NCH has nearly **3,000 members** in North America and around the globe and serves as the primary organizing body for the annual **Joint American Homeopathic Conference** (JAHC), which attracts approximately 300 attendees including homeopathic practitioners, patients, students, and holistic consumers from around the world. **For more information on the JAHC see page 4.**

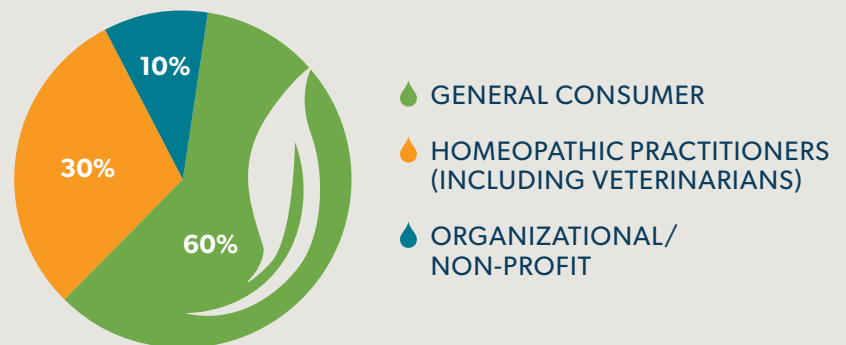
A VOICE FOR THE HOMEOPATHIC COMMUNITY

We educate consumers and play an important, active role in the continuing education of practitioners who are dedicated to making homeopathy more accessible to the public. We inform legislators and work to secure homeopathy's place in the U.S. health care system, while working to ensure that homeopathy is accurately represented in the media. NCH helps our members get and stay connected to the resources they seek while being a strong and collective voice for the homeopathic community at large in the U.S. and abroad.

WHO IS TODAY'S HOMEOPATH?



NCH MEMBER PROFILE



20% OF NCH MEMBERS HAVE EARNED A PROFESSIONAL CERTIFICATION

TOP 5 CERTIFICATIONS

- 1** *CERTIFIED CLASSICAL HOMEOPATH (CCH)*
- 2** *REGISTERED BY THE NORTH AMERICAN SOCIETY OF HOMEOPATHS (RSHomNA)*
- 3** *MEDICAL DOCTOR (MD)*
- 4** *NATUROPATHIC DOCTOR (ND)*
- 5** *DOCTOR OF CHIROPRACTIC (DC)*

THE ADVANTAGES OF ORGANIZATIONAL MEMBERSHIP

Membership renewals run on an annual basis, based on the organization's date of join.

\$550 U.S. and Canada | \$575 International

ANNUAL BENEFITS INCLUDE:

- Complimentary paper and digital subscription to *Homeopathy Today* magazine, 4X per year (addressed to the primary contact person on file with NCH)
- One (1) basic listing in the Homeopathy Today Buyer's Guide edition (circulation of 3,000 unique names)
- A listing in the online NCH Business Directory
- An official NCH digital membership badge
- One (1) dedicated email sent to the NCH distribution list
- Special member pricing and discounts on sponsoring and exhibiting at the Joint American Homeopathic Conference (JAHC)
- Prime location in the Exhibit Hall at the JAHC (limited availability)
- A 15% discount on additional advertising with NCH in *Homeopathy Today* magazine, website banners or eNewsletter banners
- **Integrated recognition campaign to include:**
 - » Company logo on the NCH website linked to URL of choice
 - » Two (2) social media posts per year on Facebook (41,000+ followers) and/or Twitter (6,100+ followers)
 - » Company logo on promotional signage and general session slides at the JAHC
 - » Special Organizational Member listing in the JAHC Program Guide
 - » One (1) Organizational Member Spotlight in the Homeopathic Report eNewsletter per year, linked to URL of choice

SHOULD YOU BE MARKETING TO HOMEOPATHIC PRACTITIONERS AND CONSUMERS?

IF YOUR ORGANIZATION ADDRESSES ANY OF THE FOLLOWING CATEGORIES - THE ANSWER IS YES!

- Acupuncture
- Alternative healthcare
- Cruelty-free cosmetics
- Disease prevention
- Detoxification, products and services
- Educational services and information
- Environmental sustainability and conservation
- Essential oils and organic fragrances
- Natural and organic gardening/agriculture
- Green and holistic living
- Health and Wellness
- Healthy aging, products and services
- Homeopathic remedies, products and services
- Ingredients
- Massage and bodywork
- Meditation and relaxation
- Mental Health
- Natural and holistic pet/animal health
- Natural and organic foods (wheat-free, soy-based, dairy alternative, gluten-free, vegan, vegetarian)
- Nutrition, diet and exercise
- Technology and software solutions for the homeopathic practice
- Yoga



ABOUT THE JOINT AMERICAN HOMEOPATHIC CONFERENCE

The Joint American Homeopathic Conference (JAHC) is a place where organizations representing the homeopathic community gather to host a one-of-a-kind, diverse educational experience for attendees and facilitates communication and collaboration across the homeopathic community. Homeopathic Action Alliance member organizations of the Joint American Homeopathic Conference include:

- American Institute of Homeopathy (AIH)
- Academy of Veterinary Homeopathy (AVH)
- Accreditation Commission for Homeopathic Education in North America (ACHENA)
- American Association of Homeopathic Pharmacists (AAHP)
- Council for Homeopathic Certification (CHC)
- Free and Healthy Children International (FHCi)
- Homeopathic Academy of Naturopathic Physicians (HANP)
- Homeopathic Nurses Association (HNA)
- Homeopaths Without Borders (HWB)
- North American Network of Homeopathic Educators (NANHE)
- North American Society of Homeopaths (NASH)
- National Center for Homeopathy (NCH)



As world leader in homeopathic medicines, Boiron is committed to leading by example and partnering with like-minded, principled organizations. Being an organizational member of the National Center of Homeopathy supports our tireless mission of promoting homeopathy as a compassionate, ecological and comprehensive approach to medicine. Our partnership ensures that we are able to reach even more consumers and practitioners of homeopathy through our collaborative educational efforts and outreach.

DEBORAH KELLY, BOIRON

We have long enjoyed partnering as an Organizational Member with the National Center for Homeopathy. As a renowned homeopathic organization, NCH is the national go-to for those who are interested in learning about all things homeopathy. Our listing on their website in the Directory is a great way for our target audience to identify us as a homeopathic company of note. Additionally, our membership enables us to reach new potential customers through Homeopathy Today and at the annual Joint American Homeopathic Conference - geared specifically to our niche customer base.

BELLE NOORZAI, WASHINGTON HOMEOPATHIC PRODUCTS

NCH ONLINE BUSINESS DIRECTORY LISTING

NCH's robust online business directory connects homeopathic consumers with practitioners, education, products and services involved in the practice of homeopathy and holistic living.

Visitors to the Business Directory will be able to find you through multiple search capabilities such as by state, zip code, name and/or category.

Choose one of these available categories:

- Organizations, Associations and Professional Societies
- Retailers and Wholesalers
- Schools and Educational Programs



DISCLAIMER:

NCH invites its Organizational Members to identify themselves as a retailer or wholesaler in our directory. Please note, however, that such a listing does not constitute an endorsement of any kind by NCH. NCH does not evaluate the companies listed in the Business Directory. To check if your chosen homeopathic medicine provider is registered with the American Association of Homeopathic Pharmacists (AAHP) visit *their website* at www.aahp.info. In the U.S., homeopathic medicines are drug products made by homeopathic manufacturers and pharmacies in accordance with the processes described in the Homeopathic Pharmacopoeia Convention of the United States (HPCUS), the official manufacturing manual recognized by the United States Food and Drug Administration (FDA). Check for the "HPCUS" on your product's label or packaging.

NCH ORGANIZATIONAL MEMBERSHIP TERMS AND CONDITIONS:

Organizational Membership dues are renewed on an annual basis at the cost of \$550.00/year for U.S. members and \$575/year for International members. Renewals take place on an annual basis, based on the organization's date of join. Organizations are welcome to join at any point throughout the year.

Annual membership dues are non-refundable. Organizational memberships are not transferrable to any other company and cannot be shared with any other company.



NCH Organizational Membership Program

APPLICATION

COMPANY NAME (as it should appear in print) _____

PRIMARY PRODUCT OR SERVICE PROVIDED _____

KEY CONTACT NAME _____

JOB TITLE _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

COMPANY PHONE _____ FAX _____

KEY CONTACT E-MAIL _____

KEY CONTACT PHONE _____

COMPANY WEBSITE _____

PAYMENT INFORMATION:

PLEASE RETURN COMPLETED APPLICATION, ALONG WITH FULL PAYMENT TO:

NCH, National Center for Homeopathy

ATTN: Christina DeRose, Industry Relations
1120 Route 73, Suite 200, Mount Laurel, NJ 08054
Fax: 856-439-0525

MY CHECK PAYABLE TO NCH IS ENCLOSED:

NCH accepts U.S. funds drawn on a U.S. bank only.
NCH Tax ID #: 54-0979010

Check enclosed: \$ _____

PLEASE CHARGE MY:

VISA MASTER CARD AMERICAN EXPRESS

NAME ON CARD _____

ACCOUNT NUMBER _____

EXP DATE _____ 3-DIGIT SECURITY CODE _____

SIGNATURE _____

TOTAL \$ _____

ORGANIZATIONAL MEMBERSHIP PROGRAM

- U.S. AND CANADA: \$550
- INTERNATIONAL: \$575

SELECT CATEGORY:

- Organizations, Associations and Professional Societies
- Retailers and Wholesalers
- Schools and Educational Programs

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