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***Homeopathy Today* Author Guidelines - 2021**

Homeopathy Today is the National Center for Homeopathy's (NCH) most popular member resource. Consumers, practitioners, teachers, students, and organizations read the quarterly publication to collect helpful tips, read homeopathy cases, and find ideas for home or professional homeopathy use. Most of all, the NCH community enjoys reading both the print and digital magazines to feel connected to others who share their passion for homeopathy.

Are you interested in submitting to *Homeopathy Today*? The editing team invites you to make a difference and inspire others by sharing your homeopathy experiences. Cases of healing success, letters, book review, news, interviews, and more tell homeopathy's story in a rich and relatable manner. Be creative, and please follow these author guidelines:

Person and Voice

The *Homeopathy Today* audience includes a varied lot of readers—from newcomers to homeopathic professionals with 40 years' experience. Please write in a clear, friendly, first-person style so that everyone can understand. Use active (not passive) voice.

Preferred Format

Email your submission as an attached Word file to info@homeopathycenter.org with a subject line of **Attention: Homeopathy Today**.

Please do not use any special formatting. Use a single space between sentences. Italicize remedy names and capitalize the first letter only (e.g., *Nux vomica*, not *Nux Vomica*).

Include a short bio about yourself—a few sentences/70 words or less—and a color photo of yourself to be featured as a small headshot with your bio. High quality digital photos are preferred.

Feature Articles

Ideal feature article length is roughly 2500 to 3500 words, but this can vary. For examples, find the three main feature articles in this [Homeopathy Today sample issue](#).

Health topics (flu, sinusitis, heartburn, etc.) and treatment categories (homeopathy for travel, for holidays, for seniors, for school kids, for sports enthusiasts, etc.) make

good feature articles. Open your article by attracting the reader's attention with a personal story, a quote, a short case, a surprising fact, or a news item.

Consider including:

- a general overview of the subject (define the issue or disease, describe its typical symptoms, tell how prevalent it is and who is most affected, mention typical conventional treatment)
- a few short cases or stories as examples. Be sure to include your reasons for giving a remedy. (See "Cases/success stories" below.)
- homeopathic remedies commonly used for this complaint with indications for use
- homeopathic self-care advice, if appropriate
- common-sense care/complementary care advice, if appropriate
- your clinical experience/observations/pearls of wisdom/generalizations, if applicable
- subheads to break up the text
- a clear ending or conclusion.

Cases/Success Stories

Ideal case length is 1500 words or less, but longer will also be considered. You should have permission on file from the subject to present the case, and/or details should be changed so that the person is not identifiable.

Please write your experience as a *story*, not as an outline. Clear-cut cases with successful outcomes attributable to homeopathy are best, whether first-aid, acute, or chronic.

Remember to "make a case" for what you did:

- Give the symptoms you prescribed upon.
- Mention any previous history such as diagnosis, lab work, conventional drugs taken.
- Show how you selected a remedy/remedies. Give your reasoning; cite repertory or materia medica to back you up. A prescription that is obvious to you may not be obvious to the reader.
- Include follow-up: How much improvement took place? How long did the improvement last? What is the person's current condition? Do you have any evidence that the problem resolved more quickly/thoroughly than might have been expected if homeopathic treatment had not been used? Please highlight this.
- Include any observations or generalizations you may have about the case, such as why you thought it was interesting/why you thought to present it/what you learned/what principle it demonstrated/what others can learn from it, etc.

Book reviews

Ideal book review length is 750 words or LESS. In special cases (e.g., a long or very complex book) a review may reach a maximum of 1500 words.

You will want to:

- include a short description/overview of the book and its format
- highlight the book's strengths

- mention the book's weaknesses
- compare the book with similar books in its field (i.e., what makes it unique?)
- mention the audience for whom this book may be most useful
- provide any additional thoughts—whether the book is a good value; whether you would recommend it and to whom; what the quality of the book is like, etc.
- reveal any potential personal biases or conflicts of interest (e.g., if you are the author's relative, close friend, business partner, or competitor, etc., please disclose).

The National Center for Homeopathy reserves the right to accept, decline, edit, and abridge all submissions for publication in *Homeopathy Today*.